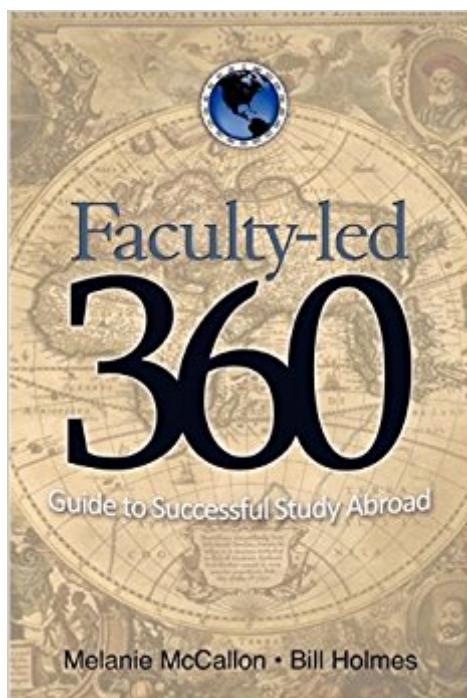


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# Faculty-Led 360: Guide To Successful Study Abroad



## Synopsis

The complete guide to develop, market, and lead study abroad programs. Leading a study abroad program can be one of the most exciting, rewarding, and pivotal experiences of your career. But the details can tend to get a bit overwhelming. Field trainers, Melanie McCallon and Bill Holmes have helped numerous universities and professors navigate the path to successful study abroad. If you are interested in developing and leading a travel-study course or international academic program, Faculty-led 360 is the one book that will help you get there.

## Book Information

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## Customer Reviews

I'm a study abroad director at a mid-size public institution and have been working in the field for more than a decade. I help faculty develop study abroad programs all over the world, and about sixty percent of our students choose faculty-led programs en lieu of other types of study abroad. See several articles I've written in The Chronicle of Higher Education on successful study abroad, best practice, and latest trends. Without a doubt, this is the BEST GUIDE available for faculty and others to develop, market, and lead successful study abroad programs. It is also helpful for new and one-person study abroad offices. Everything faculty need to know is in this well organized, short easy-to-read book...a gem for study abroad directors, faculty information sessions and responsibility seminars. Read some sample chapters at Facultyled.com.

Faculty-led 360Melanie McCallon and Bill Holmes basically present a study abroad manual for dummies. Faculty-led 360: Guide to Successful Study Abroad provides easy reading of insider

information on a myriad of topics such as recommending the utilization of local contacts of a university to find homestays. Comprehensive step-by-step instruction is laid out like a Reese's Pieces trail. From your initial inquiry to your last doubt. 360 is a must read for the novice as well as the seasoned faculty planning an overseas adventure.

If you're looking for a comprehensive how-to guide for faculty to develop and lead study abroad, or start-up a study abroad operation in a college or university, this is it! There is no other book on the market which compares.

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